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Synnex Australia Bags WD APAC Distributor Award

Synnex announced that it has won Western Digital's APAC Distributor of the Year 2010 award. The award was presented to Synnex Australia at the Western Digital 2010 Asia Pacific Distributor Conference held in Singapore early this month.

WD's VP of Asia Pacific Sales, Y S Chia said, "The Western Digital APAC Distributor of the Year Award is one of the prestigious awards we present every year to recognize the work and performance of our business partners. Committed, passionate and driven, Synnex Australia regularly out-performs market expectations. Their unwavering commitment to WD, strategic planning and market insights have made them instrumental in driving the growth of our business in the Asia Pacific region." CEO of Synnex Australia, Kee Ong said, "We're delighted to have won Western Digital's APAC Distributor of the Year 2010 award. The award reflects the hard work put in by the Synnex team over the past year and demonstrates the value and quality of customer service we provide to our partners."

The Synnex Group, including Synnex Taiwan, Synnex Thailand and Synnex China received the Outstanding Contribution and Partners Award from Western Digital at the same event.

By Mendelson Tiu | Monday | 29 November 2010 http://www.channelnews.com.au/Appointment_And_Jobs/Industry/X7H2W8X9