

Synnex expands consumable range with brother

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Synnex Australia has added Brother consumables to its portfolio of products, which also includes HP, Epson, Fuji Xerox, Canon and Brother.

The consumables business is a good fit for Synnex's supply chain management knowledge said Jay Ko, Synnex Category Manager.

"With Brother joining our product range we can offer a wide selection of inks and toners to resellers," he said.

The Brother brand of printers, Multifunction and Fax machines has a solid market presence, claimed Arthur Gimisis, Synnex national sales manager.

"When our customers contact the Synnex consumables team to place orders, we are confident that a majority of their requirements can now be satisfied," he said.

