



THECUS® ANNOUNCES NEW DISTRIBUTOR IN AUSTRALIA

Melbourne—November 14, 2013—Thecus® is proud to announce its new partnership with the Australian distributor Synnex. The addition of the Thecus® brand to the comprehensive Synnex product range ensures its successful penetration into the Australian data storage market.

Synnex's excellent service reputation, commitment to fast delivery, and wide distribution network over the continent make them the perfect business partner. "As the largest IT distributors across Asia Pacific, Synnex's expertise in Supply Chain Management (SCM), Just in Time Delivery (JIT), and customer services were just what Thecus® was searching for when trying to find a partner who shared our commitment to innovation and reliability." Florence Shih, General Manager of Thecus® claimed.

Synnex Australia welcomes this new partnership. Thecus® has been a world leader in NAS breakthroughs with products that can fulfill the ever-increasing demands of the data storage market. Mr. Yu-Chen Liao, Product Director, says, "With the continued growth in the use and storage of videos, photos, multimedia files, the demand for NAS in the home is equally significant as it is in the business storage segment." Liao continues, "As one of the most environmentally friendly countries, the increasing number of paperless offices has driven the demand for storage in the SMB segment." In fact, Thecus's commitment to quality, innovation, integration, and reliability has led to 10 world-firsts in the NAS industry, as well as over 20 award-winning solutions ranging from 2-bay home-user NAS to 16-bay enterprise-class systems.

Thecus® products feature such innovations as plug-and-play setups, mobile access

through the T-OnTheGo app, HDMI output, cloud backup, Link Aggregation, iSCSI Thin Provisioning, a free McAfee anti-virus module, High Availability, 10GbE, and support for Daisy-chaining. Furthermore, by maintaining close working relationships with various other IT companies (for Press release example being an Intel Embedded Alliance Member and Worldwide Strategy Storage Partner),

Thecus® ensures that its devices are always on the cutting edge of global technology. Shih adds, "Making these products available to Synnex's 7,000 reseller partners through their national distribution centres in Melbourne, Sydney, Brisbane, and Perth is vital for the long term success of Thecus® in Australia."

By signing with Synnex, Thecus® is looking to improve its market-penetration in a territory full of potential, and bring to it the innovation that you only can find with Thecus®

About Thecus®

Technology Corp. specializes in Network Attached Storage and Network Video Recorder solutions. The company was established in 2004 with the mission of making technology that is as innovative as it is easy to use, and products that are not only the best on the market but also accessible to experts and novices alike. By combining a world-class R&D team, years of experience in storage hardware, and software development with a keen customer focus, Thecus® stays close to the market while developing high-quality products to fulfill the storage and surveillance needs of today's world.

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*Synnex Australia
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