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Fuji Xerox Printers appoints Synnex Australia as National Distributor

Expands distribution and supply of Fuji Xerox Printers' product range

SYDNEY, Australia – XX May 2005 – Fuji Xerox Printers (FXP), the leading provider of quality print solutions, today announced the appointment of Synnex Australia as national distributor of FXP hardware and consumables.

"As we continue to experience significant growth and increase the breadth of our offerings, we need to support our channel to fulfil the demand," explained Paul Harman, operations manager for Fuji Xerox Printers. "Synnex's local capabilities and knowledge of the market, coupled with their selling expertise makes us confident that together we will expand Fuji Xerox Printers' product reach and market position in Australia."

Operating a network of national distribution branches, Synnex will carry a full range of Fuji Xerox Printers hardware and consumables, enabling the FXP product range to have broader reach within the market.

Synnex Australia's Managing Director, Frank Sheu, commented: "We're excited to be partnering with a world leader in printing solutions who is respected for its quality globally. Fuji Xerox Printers' advancements in technology are precisely what our clientele now require. We believe this alliance will provide both companies with a greater market edge in the distribution of office based printing products in Australia."

"At FXP, we are continually reviewing our channel structure and business as we strive to increase our proposition to the market in our quest to deliver greater value to our reseller partners," concluded Harman.

THE DOCUMENT COMPANY FUJI XEROX

ABOUT SYNnex

Formed in 1991, MiTAC Australia rapidly expanded from a local PC manufacturer and supplier to a nationwide distribution company specialising in Supply Chain Management. In 1997, MiTAC Australasia incorporated under the name Synnex Australia Pty Ltd to reflect its association with Synnex Technology International Corporation, the largest distribution company in the Asia Pacific region and ranked the third largest worldwide.

Today, the worldwide strength of the Synnex group of companies is reflected by their international market share positions. Synnex Australia is highly respected within the IT distribution market in Australia and by the largest IT distributor in Taiwan. Internationally, Synnex is the second largest IT distributor in Australia, among the top two in China, number one in Thailand and number three in North America. Moreover, it is a major player in Hong Kong, Japan, Mexico and the UK.

Synnex endeavours to service all businesses in the IT industry including SME Resellers, System Integrators, Computer Retailers, Original Equipment Manufacturers, Corporate Retailers and VARs. Importantly, Synnex has established strategic partnerships with a large range of leading IT manufacturers.

For more information visit the company's website at www.synnex.com.au or alternatively call 1300 100 100

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About Fuji Xerox Printers, Australia:

With its Australian and New Zealand headquarters in Sydney, Fuji Xerox Printers is a world leader in printing solutions. Emerging with a new lease of life from the merger of Xerox ONP Systems with Tektronix, some 4 years ago, Fuji Xerox Printers continues to build on Tektronix' 15 years of market-leading research and development combined with the Xerox know how and respected quality.

Fuji Xerox Printers offer a complete range of colour and black and white printers. Working through an extensive reseller channel the company offers a comprehensive range of printing solutions across the market for work-groups, departmental solutions, individual applications and even home office use. With their award-winning speed, quality, unmatched reliability and usability, Fuji Xerox printers are setting NEW performance standards for printing solutions in three key markets: Office (including work group & departmental requirements), graphic arts (from desk top to pre-press proofing) and on-demand printing. **For information on Fuji Xerox Printers, Australia, simply call 1300 7XEROX or visit www.fxprinters.com**

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