

Synnex Australia Wins ViewSonic 'Distributor of the Year Award for 2006'

June 2006 - Synnex Australia's excellent performance was recognised by ViewSonic, No.1 USA display expert, by being awarded the prestigious 'Distributor of the Year Award for 2006' in the APAC region. The award was presented to Synnex Australia at the **ViewSonic "Asia-Pacific CEO Forum 2007"**. Mr. Kee Ong, Synnex Australia CEO accepted the award from Mr. Alan Chang, ViewSonic APAC Managing Director.

"Synnex Australia, with a wide distribution and strong channel network, has successfully made ViewSonic the most presentable brand in Australian Market." said Mr. Alan Chang, "By working closely with Synnex Australia, ViewSonic will continue to deliver best-of-breed programs and services to customers and will provide Australian consumers and professionals with displays that they can 'See the Difference(r)' through ViewSonic innovative technology".

More than 80 guests participated at this two day event hosted at the prestige six-star Lalu Hotel, one of the most famous hotels in Taiwan. The awards were presented at the ViewSonic dinner banquet. Along with Synnex Australia, other award recipients were Synnex Hong Kong and Synnex Taiwan.

Mr. Kee Ong said, "This is a great achievement for Synnex Australia and we are very proud to win this award. We value our relationship with ViewSonic and are pleased to represent their products in our portfolio. I also want to acknowledge the Synnex team for their hard work in getting this recognition." Kee continued, "ViewSonic is a major vendor partner of Synnex. We represent over thirty vendors in Australia and ViewSonic ranks in the top ten which indicates the popularity of their products."

Arthur Gimisis, Synnex National Sales Manager said, "This recognition for our sales team is very gratifying. ViewSonic is a good organisation to do business with and we are pleased to offer their products to our resellers." He also added, "At Synnex we work hard to provide our sales team with product expertise and we feel very confident that we are providing excellent products when we recommend ViewSonic."

About Synnex

Synnex Australia P/L, a global IT Supply Chain services company is one of the largest distribution companies in Australia and, a significant subsidiary of Synnex Technology International Corporation, currently the largest IT distribution company in the Asia Pacific region. Synnex Australia services all businesses in the IT industry including SME Resellers, System Integrators, Computer Retailers, Original Equipment Manufacturers, Corporate Retailers, Large Format Retailers and VARs. Importantly, Synnex Australia has established strategic partnerships with a number of leading IT manufacturers.

Synnex Australia differentiates itself from its competitors by its expertise in Supply Chain Management (SCM). In addition, the strategic implementation of Just in Time Delivery (JIT) offers scheduled deliveries and an efficient Return Manufacturers Authorisation (RMA) service provides rapid warranty replacement. Superior SCM also ensures inventory is available and items are current.

Synnex Australia is ranked in BRW's 2006 top 500 Australian companies.
For more information visit the company's website at www.synnex.com.au or call 1300 100 100 or email marketing@synnex.com.au