

## **Synnex Australia Pty Ltd. Announces Agreement to Distribute Western Digital Hard Drives**

Melbourne, Australia (April 1, 2004) — IT Distributor Synnex Australia has entered into an agreement with Western Digital Corp. to distribute its line of hard drive products. Western Digital is the second vendor of hard drive devices to be represented by Synnex. "We can offer our resellers a great choice of hard drives, from the world leaders in storage" says Frank Sheu, Managing Director, Synnex Australia. "We're very pleased that WD has joined our family of product offerings as this highlights our philosophy of giving the resellers a choice from the best products around."

"Complimenting Western Digital's distribution network in Australia, the addition of Synnex expands our reach in the enterprise systems integrator market, as well as the government segment," said Tow Cheng Lim, Western Digital director of sales, South Asia.

Synnex recognises Western Digital's leadership in enterprise SATA hard drives and the increasing demands for high capacity drives. Western Digital's WD Raptor™ SATA 10,000 RPM drives are designed for the enterprise market, offering the high performance and reliability of SCSI drives at significantly less cost. The enterprise market is a focus for Western Digital and a segment where Synnex is strong.

Kee Ong, Senior Manager, Synnex Australia, the person responsible for product management said, "Once again Synnex has proven that our reputation as a leading IT distribution company and the largest in the Asia Pacific region can attract the best products from the best vendors. I've established a product team to work with Western Digital to ensure a successful supply chain relationship."

Arthur Gimisis, Regional Sales Manager, Synnex Australia, said, "I am excited to offer another fine product to our 4000 plus customers. Western Digital has a great reputation and we now have a full solution for all our customers."

### About Synnex

Synnex Australia was formed in 1997 from the merger of the leading local PC manufacturer MiTAC Australasia (founded in 1991) and the worldwide distribution giant Synnex Technology International Corp. Today, the worldwide strength of the Synnex group of companies is demonstrated by their international market share positions. Synnex is the Top IT distributor in Taiwan and the largest IT distributor in the Asia-Pacific Region. Synnex is also among the Top 3 in China, Thailand, and the United States, and is a major player in Canada, Hong Kong, Japan, Mexico and the UK.

Synnex Australia is now among the top three in the Australian market, and was ranked 20th in BRW's "50 Companies with Good Asset Use" in February 2004. Synnex Australia also achieved a ranking of 596 based on CT2002 results as reported in the 2003 "BRW1000". This year, Synnex anticipates to be in the Top 500 when BRW reviews the best-performing companies of 2003/4.

Synnex Australia continues to retain largest supplier status in the local PC assembler market and is the only IT distributor to have achieved its position through "organic growth".

### About Western Digital

Western Digital, one of the storage industry's pioneers and long-time leaders, provides products and services for people and organizations that collect, manage and use digital information. The company produces reliable, high-performance hard drives that keep users' data close-at-hand and secure from loss.

Western Digital was founded in 1970. The company's storage products are marketed to leading systems manufacturers and selected resellers under the Western Digital brand name. Visit the Investor section of the company's Web site ([www.westerndigital.com](http://www.westerndigital.com)) to access a variety of financial and investor information.

For more information visit the company's website at [www.synnex.com.au](http://www.synnex.com.au) or call 1300 880 038

---

WD Raptor is a trademark and Western Digital is a registered trademark of Western Digital Technologies, Inc.

For further information:

Daniel Feldman  
Marketing Manager  
Synnex Australia Pty Ltd  
Tel: 03 85428851  
Email: [danielf@synnex.com.au](mailto:danielf@synnex.com.au)

Frank Sheu  
Managing Director  
Synnex Australia Pty Ltd  
Tel: 03 85428802  
Email: [frank@synnex.com.au](mailto:frank@synnex.com.au)