



SYNNEX AUSTRALIA IS NOW DISTRIBUTING SLIM, LIGHT-WEIGHT GIGABYTE GAMING LAPTOPS

Melbourne—September 5, 2013—GIGABYTE Technology, a leading global IT manufacturer, has signed with Synnex Australia to distribute its new and innovative range of ultra-slim lightweight gaming laptops. This range promises gaming enthusiasts an enhanced powerful gaming experience. The sleek range of laptops aims to offer Australian gamers top quality, lightweight, highly portable gaming machines at affordable prices.

“The gamers can now have better mobility on the move with GIGABYTE powerful lightweight laptops”, shared Jone Chang, Product Division Director of GIGABYTE Notebooks, while unveiling the innovative 14-inch Ultrablade P34G, equipped with the latest 4th generation Intel® Core® i7 Processors, and NVIDIA® GEFORCE® GTX Graphics and weighing only at 1.67kg. “We are so excited to have the opportunity in leveraging Synnex Australia’s well established reseller network and in-depth knowledge on gaming market. This allows GIGABYTE to bring Australian gamers one step closer to one of the world’s best power-packed gaming laptops at reasonable prices,” added Chang. Yu-Chen Liao, Product Director of Synnex Australia, commented, “This is one of the products that gaming enthusiasts are waiting for.” Liao believes strongly that the additional range of GIGABYTE lightweight gaming laptops can fill the unmet needs of the gaming market. “The light form factor enables the gamers to take their gaming machines to meet and play with their friends at any time anywhere.”

Liao added, “With our comprehensive national logistic infrastructure with 4 warehouses and own fleets, we can ensure these feature and value rich gaming laptops are available to our reseller partners at a Just-in-Time manner.” This can accelerate the market penetration of GIGABYTE

laptops. Among the many gaming laptops developed by GIGABYTE is their innovative and remarkable Ultrablade P35 Gaming Laptop, a 15.6-inch wide view IPS Full HD display which weighs 2.16kg, houses an Intel® Core® i7 3.4GHz processor, GEFORCE® GTX 765M graphics, and fits up to Press release 3TB of storage with hot-swap DVD/HDD bay. Its lightweight design armed with powerful gaming graphics makes it an excellent choice for students, businesspeople and designers. In addition to gaming laptops, GIGABYTE also produces standard laptops and Ultrabooks.

Synnex Australia is making the gaming laptops available in Australia from mid-August at RRP starting at \$1,899 incl.

About GIGABYTE

GIGABYTE Technology Co. Ltd., headquartered in Taipei, Taiwan, is a leading brand in the IT industry with branch offices located in 24 countries around the world. Founded in 1986, GIGABYTE started as a small research and development team and has since taken a position as one of the in the world’s top motherboard manufacturers. In addition to motherboards and graphics cards, GIGABYTE further expanded its product portfolio to include notebook and desktop

PCs, datacenter servers, networking products, mobile handsets, and home entertainment devices to serve each facet of the digital life in the home and office. Everyday GIGABYTE aims to “Upgrade Your Life” with innovative technology, exceptional quality, and unmatched customer service.

Visit www.gigabyte.com for more information.

*Synnex Australia
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By Chi Wing Chan*