



Synnex Australia awarded by LG Australia

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The Australian division of global distributor, Synnex, was the recipient of the 2007 National Distributor of the Year award presented to company representatives at LG's annual distributor conference.

The award recognised Synnex Australia's achievements particularly for the outstanding growth in distribution of the brand in 2007.

The award is also an acknowledgement of Synnex's high quality of service to the channel. Attendees at this national event included LG distributors; LG managing director Daniel Shin; national IT sales manager, Phillip David; and national IT channel executive Charlie Harb. Representing Synnex were Kee Ong, Synnex CEO and Jay Ko.

Jay Ko, category manager, said, in 2007, LG managed to increase the business well above market growth in LCD and Optical category.

"This year, with the recent announcement of LG's new LCD monitor 'three year Perfect Pixel Warranty', resellers can have full confidence selling LG LCD products. LG is also a market leader on Blu-ray technology and we look forward to another successful year with LG in 2008," said Ko.

Arthur Gimisis, Synnex national sales manager said this is a great achievement.

"Our team has been pro-active in promoting LG products into the reseller channel. LCD displays is one of the key product categories we market to our commercial and key account groups," he said



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